



# Our Impact



## Christmas 2021

**OUR MISSION:** TO BRING JOY BACK TO THE COMMUNITY  
WITH THE FIRST CHRISTMAS EVENTS CALENDAR AFTER  
THE COVID PANDEMIC

For Christmas 2021 the team decided that with restrictions still in place for Covid-19 we would deliver a reduced calendar of events that were all family-based.

The Centre was decorated and Santa's Post Box was here for residents to post their children's Christmas letters and get a free reply from Santa through the post. We started the calendar with our Christmas Pantomime which ran for 5 days. Seating for the public was halved to make the event Covid safe and to make customers feel more comfortable.

We then had our first Christmas Craft sessions which was a great success allowing families to come together, receive a hot meal and have fun. The Children's Christmas Parties are a regular event and well attended. The children had a great time with a visit from Santa and our naughty elf!

We finished the Christmas calendar with Christmas Family Bingo which included a Christmas dinner, bingo and prizes. All enjoyed this event and the elf paid a visit. We received amazing feedback from events and many said that they would return!

### **FUNDRAISING AND FUNDING PROVIDER**

The team decided that we needed to do something to help with fundraising to help with funds towards events. They came up with the idea of creating 'Reindeer Food' to sell at £1.00 each. These were very popular and we sold 141 in total. We plan to do these and other ideas for 2022.

The team also applied for funding from Hull City Council's 'Healthy Holidays'. We were awarded just over £1700 to put towards funding Christmas craft sessions, Christmas Family bingo & 1 Children's Christmas Party. This covered the cost of room, staff time, entertainment & crafts.

*Inclusive • Supportive • Creative • Community*

# Our Numbers

Number of Santa's letters received: 20

Percentage of Santa's letters responded to: 100%

Number of pantomime seats available: 1248

Percentage of seats taken: 100%

Number of children's party places available: 300

Percentage of places taken: 75%

Number of Christmas crafts places available: 60

Percentage of places taken: 90%

Number of family bingo places available: 50

Percentage of places taken: 100%

# Our Feedback

"STAFF WERE LOVELY AND REALLY HELPFUL. WE'VE HAD A BRILLIANT AFTERNOON"

"ALL FANTASTIC"

"FANTASTIC DAY. GREAT FUN FOR ALL THE FAMILY"

"KIDS & ADULTS HAD A FANTASTIC TIME"

"GREAT EVENT, REALLY ENJOYED, THANK YOU! x"



*Inclusive • Supportive • Creative • Community*